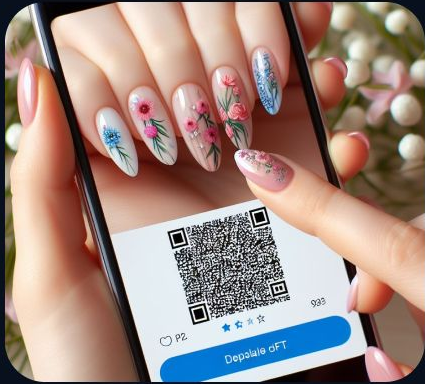


Khloé

Utility Infrastructure | Community Network



Digital customization of nail arts through mobile application, and procurement through advanced color mixing and 3D printing.

The time to act is now!

The challenges faced by the beauty industry, particularly nail salons, are multifaceted and impact both customer satisfaction and business profitability. However, the advent of AI, emerging technologies, and automation provides a timely solution to these issues. By embracing innovation now, nail salons can enhance customer experiences, streamline operations, and unlock new avenues for growth and profitability.

Customer Complaints

Inconsistency in design results, and limited color/design options due to:

1. Technicians artistic ability vary
2. Limited and outdated inventory from each salon
3. Discontinued product from factory

Process takes too long (up couple of hours) due to:

1. Color/design selection in-store
2. Complex services and designs
3. Overtime from previous appointments

Nail Salon Complaints

High Expenses due to:

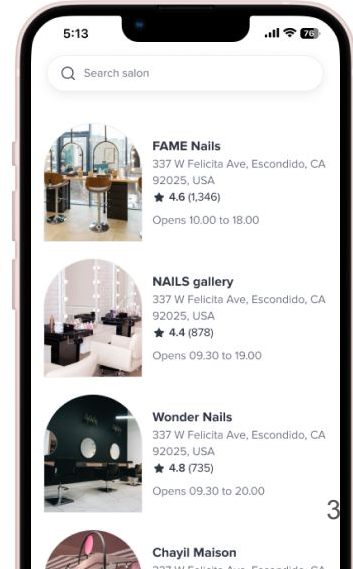
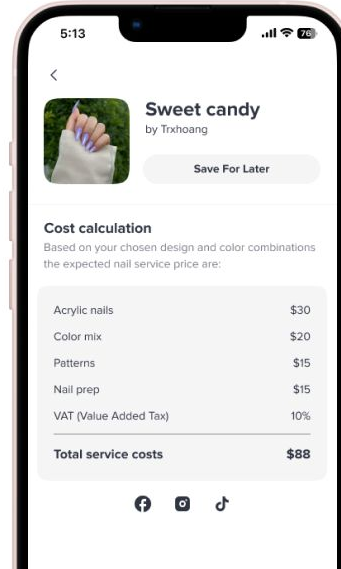
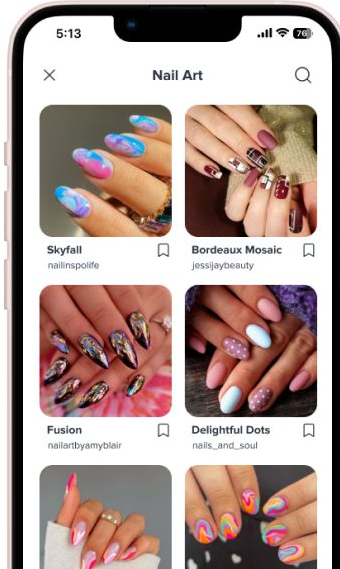
1. Overhead cost to purchase wide range of product colors
2. Inventory going bad from oxidation
3. Technicians not performing and human errors

Limited earning capacity due to:

1. Time constraint
2. Staffing constraint
3. Location constraint

Customize and personalize nail colors and arts

Customer Perspective: An app that allows customers to personalize their nail colors and arts, see how they look through augmented reality, then have them transformed into reality through Khloé's proprietary technology at its network of nail salons.



Nail Salon Perspective: A portfolio of patented technologies that allows nail salons to become the on-demand (just-in-time) manufacturers of nail-arts, enabling them to engineer any customer's or designer's concepts into existence in real time.

Key Features

Automated Customization: Precise color mixing and intricate designs through automated 3D printing processes.

Standardization: Consistent and high-quality results, reducing variations dependent on the manual labor of individual technicians.

Empowering Salons: Cutting-edge technology for nail salons to stay competitive and attract diverse customers.

Collaborative Platform (Khloé Couture): A network for designers to collaborate and earn royalties, fostering a supportive community.



Testimonials

"Thank you for visiting our nail salon and introducing us to the Khloé Robot. We are very impressed and look forward to you guys completing the Khloé Robot soon. That could help us save money and time, and join hands to protect the environment! When the Khloé Robot is completed, we want to lease at least 3-4 machines per salon for our 8 nail salons. Wishing you success and see you soon!"

Hang Nguyen & Nam Dinh - Nails Gallery, Denmark

Our team has access to 10K salons in the US and a few thousands in the EU via our Vietnamese network of salon owners and distributors.



Hang
London, UK
Distributor UK



Huy
Hamburg, Germany
Distributor EU



Mads
Sonderborg, Denmark
1 salon, Angel Investor



Hang & Nam
Kolding, Denmark
8 salons



Khanh
Manchester, UK
10 salons



Nam
Esbjerg, Denmark
2 salons



Angela
London, UK
1 salon



Chinh & Huong
Flensburg, Germany
1 salon



Walk out the salon with
your own private label
brand merchandise.

Market Potential

TAM

Total available market globally

\$23 Billion

SAM

Total serviceable market in the EU and US

\$11 Billion

SOM

Service obtainable market in the EU and US

ARR for 3D Printer: \$672 Million

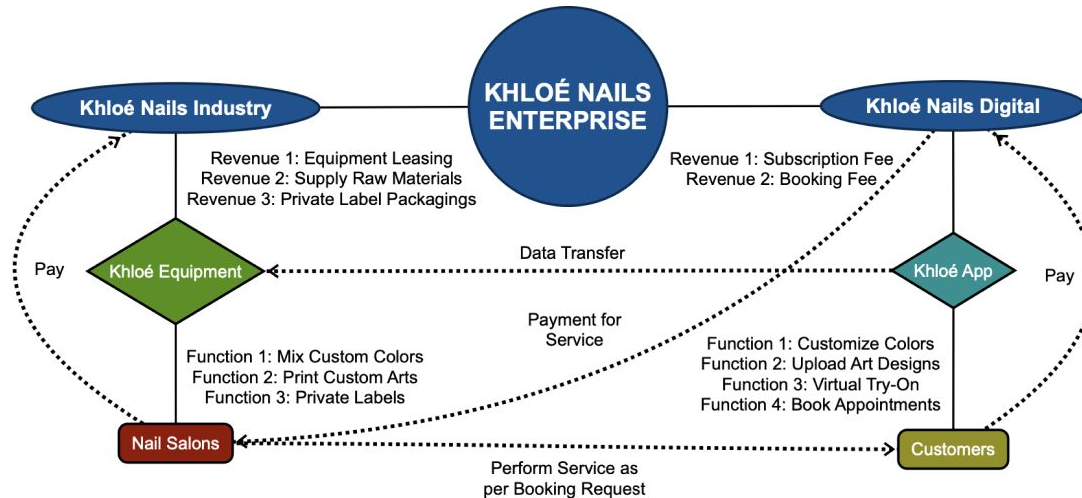
ARR for Mobile App: \$1.34 Billion

56K Nail Salons

22.5M Mobile App Users

Flow chart showcasing the architecture of Layer 1 Business Model

Similar to Uber, Khloé caters to both the buy side and the supply side. Khloé Nails Industry, procures hardware equipment and consumables to nail salons (supply side). Khloé Nails Digital, provides the software application to customers (buy side). This creates a network effect where each side increases the value and enjoys the benefits of the overall ecosystem.



Management

A beauty technology venture, led by veteran entrepreneurs, that integrates both digital and physical innovations to benefit their industry constituents, turning transactional customers and clients into stakeholders.

We are currently seeking a trailblazing Female Co-Founder as Chief Commercial Officer!

Backed by



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK



Google Cloud



Shawn Doan

Chief Executive Officer

[linkedin.com/in/shawnddoan/](https://www.linkedin.com/in/shawnddoan/)

Shawn co-founded his first company in telemarketing from an Aarhus apartment and netted \$1.9M in its second year. He delivered 50+ web and marketing projects to global clients in his second company, and is mentored and guided by Tim and Ryan in this venture.



Tim Dupler

Chief Operating Officer

[linkedin.com/in/tim-dupler-esq-3330b04](https://www.linkedin.com/in/tim-dupler-esq-3330b04)

Tim is the CEO of QDotData and works with advanced tech globally, and is co-inventor of dozens of patents. Tim was previously President of Ronco, where he scaled the company from \$25M to \$250 million in a year.



Ryan Ban Tran

Chief Strategy Officer

[linkedin.com/in/ryan-ban-tran](https://www.linkedin.com/in/ryan-ban-tran)

Ryan is the CEO of Trans International Group with stakes in global companies and projects. He is also the Managing Partner of Eden Capital Investment Group, a \$1.7B family office based in New York.

Get in touch

Email

shawn@khloe.app

Website

khloe.app

Phone

+45 61 44 42 24

Company

Delaware C Corp

Incorporation pending

Thank you!